



# VERNON WINTER CARNIVAL SOCIETY

3401 - 35th Avenue B.C. V1T 2T5  
PH: 250.545.2236 F: 250.545.0006 info@vernonwintercarnival.com



## Sponsor Application Form 2019

A Pirate's Carnival - Feb 1-10, 2019

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Please indicate your sponsorship preference below:

- I am a new sponsor
- I would like to be involved on same sponsorship as 2018
- I would like to sponsor the same event as 2018
- I would like to change my level of sponsorship to \_\_\_\_\_
- I would like to contribute same amount in 2019 but make changes to my area of sponsorship
- I prefer to be billed in (indicate the month) \_\_\_\_\_
- Please email my invoices to \_\_\_\_\_

### 2019 Sponsorship Levels

- Diamond \$5,000 +
- Platinum \$3,000- 4,999
- Gold \$1,500- 2,999
- Silver \$500- 1,499
- Bronze \$200- 499
- Friend's \$50-199

Cash Donation:  
Amount: \$ \_\_\_\_\_

Gifts in Kind - Value:  
\_\_\_\_\_

**Please check where you would like to donate items to**

VIP Baskets       Silent Auction       Online Auction

### **BROCHURE ADVERTISING**

- Back Cover \$ 1,800.00
- Inside Ft/Back \$ 1,600.00
- Full Page \$1,400.00
- 1/2 Page \$ 800.00
- 1/4 Page \$ 450.00
- 1/6 Page \$ 300.00
- 1/8 Page \$ 250.00
- 1/12 Page \$ 175.00

*(Plus GST for all rates)*

Brochure AD Total: \_\_\_\_\_

**Deadline: Need ad copy by **October 19, 2018**, in order to be in Brochure**

\_\_\_\_\_ # Sponsorship Ribbons required for employees

**Wholesale Button Order**

# \_\_\_\_\_ X \$1.50

**Please update and return to: Email: info@vernonwintercarnival.com  
or Fax: 250-545-0006**

**All invoices will be emailed via the email provided unless otherwise specified**



## **Sponsor Levels & Benefits**

A Pirate's Carnival - Feb 1-10, 2019

Please keep for your reference

### **DIAMOND \$5,000 - PLUS**

- Minimum \$3,000.00 Cash (Balance can be "In Kind").
- Corporate logo on Carnival posters and in Carnival Brochure (16,000 copies).
- Corporate logo and link on the Carnival Website.
- 1/2 page-full color ad in this year's Carnival Brochure (Value: \$800.00) - if received on time.
- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- VIP Seating for Parade (please confirm with office).
- 8 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.
- Invitation to Media Conference to showcase your business.
- Sponsorship recognition in local newspaper after Carnival.
- Recognition on additional event material (if applicable with sponsorship type)
- Opportunity to pre buy event tickets before on sale date.

### **PLATINUM \$3,000 - \$4,999**

- Minimum \$2,000.00 Cash (Balance can be "In Kind").
- Corporate logo on Carnival posters and in Carnival Brochure (16,000 copies).
- Corporate logo and link on the Carnival Website.
- 1/4 page-full color ad in this year's Carnival Brochure (Value: \$450.00) - if received on time.
- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- 6 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.
- Invitation to Media Conference to showcase your business.
- Sponsorship recognition in local newspaper.
- VIP Seating for Parade (please confirm with office).
- Recognition on additional event material (if applicable with sponsorship type)

### **GOLD \$1,500 - \$2,999**

- Minimum \$750.00 Cash (Balance can be "In Kind").
- 1/12 page-full color ad in this year's Carnival Brochure (Value: \$175.00).
- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- Recognition on the Carnival web site.
- Recognition in this year's Carnival Brochure on sponsor page - if received on time.
- 6 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.
- Sponsorship recognition in local newspaper.
- VIP Seating for Parade (please confirm with office).



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## **SILVER \$500 - \$1,499**

- Minimum \$300.00 Cash (Balance can be "In Kind")
- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- Recognition on the Carnival website.
- Recognition in this year's Carnival Brochure on sponsor page- if received on time.
- 4 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.
- Sponsorship recognition in local newspaper.

## **BRONZE \$200 - \$499 (Cash or In Kind)**

- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- Recognition on the Carnival website.
- Recognition in this year's Carnival Brochure on sponsor page - if received on time.
- 4 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.
- Sponsorship recognition in local newspaper.

## **FRIEND \$50 - \$199 (Cash or In Kind)**

- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- Recognition in this year's Carnival Brochure on sponsor page - if received on time.
- 2 individual tickets to Appreciation Reception
- Sponsorship recognition in local newspaper.