



VERNON WINTER CARNIVAL SOCIETY

3401 - 35th Avenue B.C. V1T 2T5
PH: 250.545.2236 F: 250.545.0006 info@vernonwintercarnival.com



Sponsor Application Form 2020

Carnival Remembers the 60's
Presented by Valley First
Feb 7-16, 2020

Company Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Email: _____

Please indicate your sponsorship preference below:

- I am a new sponsor
- I would like to be involved on same sponsorship as 2019
- I would like to sponsor the same event as 2019
- I would like to change my level of sponsorship to _____
- I prefer to be billed in (indicate the month) _____
- Please email my invoices to _____

2020 Sponsorship Levels

- Diamond \$5,000 +
- Platinum \$3,000- 4,999
- Gold \$1,500- 2,999
- Silver \$500- 1,499
- Bronze \$50 - 499

Cash Donation:
Amount: \$ _____

Gifts in Kind - Value: _____

Event: _____

Please check if you would like to donate items to any of the following:

VIP Baskets Silent Auction Online Auction

BROCHURE ADVERTISING

- Back Cover \$ 1,800.00
- Inside Back \$ 1,600.00
- Full Page \$ 1,400.00
- 1/2 Page \$ 800.00
- 1/4 Page \$ 450.00
- 1/6 Page \$ 300.00
- 1/8 Page \$ 250.00
- 1/12 Page \$ 175.00

(Plus GST for all rates)

Brochure AD Total: _____

Please indicate how you will deliver your ad:

- I will provide my own Ad
- Please design an ad for me (email logo and requested ad requirements to info@vernonwintercarnival.com)

Deadline: Ad copy must be approved & delivered by October 18, 2019 in order to be printed in Brochure

*Please update and return to:
info@vernonwintercarnival.com*

All invoices will be emailed via the email provided unless otherwise specified



Sponsor Levels & Benefits

Carnival Remembers the 60's - Feb 7-16, 2020

Please keep for your reference

DIAMOND \$5,000 - PLUS

- Minimum \$3,000.00 Cash (Balance can be "In Kind").
- Corporate logo on Carnival posters and in Carnival Brochure (16,000 copies).
- Corporate logo and link on the Carnival Website.
- 1/2 page-full color ad in this year's Carnival Brochure (Value: \$800.00) - if received on time.
- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- 8 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.
- Invitation to Media Conference to showcase your business.
- Sponsorship recognition in local newspaper.
- Sponsor recognition at the Carnival Receptions – included but not limited to (Media Night, Carnival Kickoff, Appreciation Reception and Carnival Awards)
- Prominent spot in the parade line up (if entered)
- Recognition on additional event material (if applicable with sponsorship type)
- Opportunity to pre buy event tickets before on sale date.

PLATINUM \$3,000 - \$4,999

- Minimum \$2,000.00 Cash (Balance can be "In Kind").
- Corporate logo on Carnival posters and in Carnival Brochure (16,000 copies).
- Corporate logo and link on the Carnival Website.
- 1/4 page-full color ad in this year's Carnival Brochure (Value: \$450.00) - if received on time.
- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- 6 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.
- Invitation to Media Conference to showcase your business.
- Sponsor recognition at the Carnival Receptions – included but not limited to (Media Night, Carnival Kickoff, Appreciation Reception and Carnival Awards)
- Sponsorship recognition in local newspaper.
- Recognition on additional event material (if applicable with sponsorship type)

GOLD \$1,500 - \$2,999

- Minimum \$750.00 Cash (Balance can be "In Kind").
- 1/12 page-full color ad in this year's Carnival Brochure (Value: \$175.00).
- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- Recognition on the Carnival web site.
- Recognition in this year's Carnival Brochure on sponsor page - if received on time.
- 6 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.
- Sponsor recognition at the Carnival Receptions – included but not limited to (Media Night, Carnival Kickoff, Appreciation Reception and Carnival Awards)



SILVER \$500 - \$1,499

- Minimum \$300.00 Cash (Balance can be "In Kind")
- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- Recognition on the Carnival website.
- Recognition in this year's Carnival Brochure on sponsor page- if received on time.
- 4 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.

BRONZE \$50 - \$499 (Cash or In Kind)

- Membership in the Vernon Winter Carnival Society.
- Recognition on the Corporate Sponsor Board - if received on time.
- Recognition on the Carnival website.
- Recognition in this year's Carnival Brochure on sponsor page - if received on time.
- 2 individual tickets to Carnival Kickoff and Appreciation Reception.
- Sponsorship ribbons for staff as requested.