

PRESENTED BY



SPONSOR APPLICATION FORM 2022

BUSINESS INFORMATION

Company Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Email: _____

Please indicate your sponsorship preference below:

I am a new sponsor

I would like to be involved on same sponsorship as 2021

I would like to sponsor the same event as 2021

I would like to change my level of sponsorship to

I prefer to be billed in (indicate the month)

Please email my invoices to

Cash Donation:

Amount: \$ _____

Gifts in Kind – Value & Description:

Event Sponsorship (if applicable):

Please check if you would like to donate items to any of the following:

VIP Baskets

Online Auction

BROCHURE AD RATES

Carnival prints 10,000 copies of the Brochure each year, distributing them to local businesses in Vernon and through out the Okanagan Valley starting in early December. An Ad in the Brochure is an affordable and easy way to promote your business to locals and visitors.

Back Cover **SOLD**

Inside Back **\$ 1,600.00**

Full Page **\$ 1,000.00**

1/2 Page **\$ 800.00**

1/4 Page **\$ 450.00**

1/8 Page **\$ 200.00**

(Plus GST for all rates)

Please indicate how you will deliver your Ad:

I will provide my own Ad

Please design an ad for me -
email logo and requested ad
requirements to

info@vernonwintercarnival.com

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EVENT SPONSOR OPPORTUNITIES

Please check any you event sponsorships you would like to participate in
*Please note space is limited

- Logo carved in Ice Welcome Wall - \$500
- Snogolf - Hole Sponsorship - \$400
 - Includes hole sponsorship (category exclusive)
 - Team registration (4 players)
- Snowpitch - Ball Diamond Sponsorship - \$500
 - Includes category exclusive sponsorship of 1 ball diamond over 4 day tournament

Additional event sponsorship opportunities are available!

- Tell me more about new event opportunities

Cash Donation total: _____

Brochure Ad Total: _____ (plus 5% GST)

Event Sponsor Total: _____

In-Kind Donation total: _____

SPONSOR LEVELS







































Please indicate your level of sponsorship -
Sponsor benefits listed on the following page

- Bronze - \$50- \$499**
- Silver - \$500- \$999**
- Gold - \$1,000- \$2,999**
- Diamond - \$3,000 plus**

SPONSORSHIP DEADLINE IS OCTOBER 31, 2021

Please return form to: info@vernonwintercarnival.com

All invoices will be emailed via the email provided unless otherwise specified

| SPONSOR BENEFITS | BRONZE | SILVER | GOLD | DIAMOND |
|---|---|---|---|---|
| Membership in the Vernon Winter Carnival Society |  |  |  |  |
| Recognition on the Corporate Sponsor Board |  |  |  |  |
| Sponsorship ribbons for staff as requested |  |  |  |  |
| Recognition in the Carnival Brochure – Sponsor Page |  |  |  |  |
| Recognition on the Carnival Website – Sponsor Page |  |  |  |  |
| Opportunity to buy a Brochure Ad at 25% off rate | |  |  |  |
| Recognition on additional event material (if applicable) | |  |  |  |
| Invitation to Media Night to showcase your business | | |  |  |
| Recognition on Carnival Social Media Pages | | |  |  |
| 1/8 page-full color ad in Carnival Brochure | | |  |  |
| 1/2 page-full color ad in Carnival Brochure | | | |  |
| Corporate logo and link on the Carnival Website | | | |  |
| Corporate logo on Carnival posters and in Carnival Brochure | | | |  |
| Sponsorship video – 60 second video posted on Carnival website & social media | | | |  |
| Corporate Logo carved in the Ice Welcome Wall | | | |  |
| Opportunity to pre buy event tickets | | | |  |