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# SPONSOR APPLICATION FORM

## BUSINESS INFORMATION

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Please indicate your sponsorship preference below:

- I am a new sponsor
- I would like to be involved on same sponsorship as 2022
- I would like to sponsor the same event as 2022
- I would like to change my level of sponsorship to
- I prefer to be billed in (indicate the month)
- Please email my invoices to

Cash Donation:  
Amount:

Gifts in Kind - Value & Description:

Event Sponsorship (if applicable):

Please indicate if you would like to donate items to any of the following:

- VIP Baskets
- Online Auction

## BROCHURE AD RATES

Carnival prints 10,000 copies of the Brochure each year, distributing them to local businesses in Vernon and through out the Okanagan Valley starting in early December. An Ad in the Brochure is an affordable and easy way to promote your business to locals and visitors.

### Ad Options:

- Inside Back \$ 1,600.00
- Full Page \$ 1,000.00
- 1/2 Page \$ 800.00
- 1/4 Page \$ 450.00
- 1/8 Page \$ 200.00

*(Plus GST for all rates)*

### Please indicate how you will deliver your Ad:

I will provide my own Ad  
Please design an ad for me -  
email logo and requested ad  
requirements to

[info@vernonwintercarnival.com](mailto:info@vernonwintercarnival.com)

## SPONSOR APPLICATION FORM

### EVENT SPONSOR OPPORTUNITIES

Please check any you event sponsorships you would like to participate in

\*Please note space is limited

- Snogolf - Hole Sponsorship - \$400
  - Includes hole sponsorship (category exclusive)
  - Team registration (4 players)
  
- Snowpitch - Ball Diamond Sponsorship - \$500
  - Includes category exclusive sponsorship of 1 ball diamond over 3 day tournament

**Additional event sponsorship opportunities are available!**

- Tell me more about new event opportunities

**Cash Donation total:** \_\_\_\_\_

**Brochure Ad Total:** \_\_\_\_\_ (plus 5% GST)

**Event Sponsor Total:** \_\_\_\_\_

**In-Kind Donation total:** \_\_\_\_\_

### SPONSOR LEVELS







































Please indicate your level of sponsorship -  
Sponsor benefits listed on the following page

- Bronze - \$50- \$499
- Silver - \$500- \$999
- Gold - \$1,000- \$2,999
- Diamond - \$3,000 plus

**SPONSORSHIP DEADLINE IS OCTOBER 31, 2022**

Please return form to: [info@vernonwintercarnival.com](mailto:info@vernonwintercarnival.com)

All invoices will be emailed via the email provided unless otherwise specified

<b>SPONSOR BENEFITS</b>	<b>BRONZE</b>	<b>SILVER</b>	<b>GOLD</b>	<b>DIAMOND</b>
Membership in the Vernon Winter Carnival Society				
Recognition on the Corporate Sponsor Board				
4 Complementary Tickets to the VWC Receptions Event				
Recognition in the Carnival Brochure – Sponsor Page				
Recognition on the Carnival Website – Sponsor Page				
Opportunity to buy a Brochure Ad at 25% off rate				
Recognition on additional event material (if applicable)				
Invitation to Media Night to showcase your business				
Recognition on Carnival Social Media Pages				
1/8 page-full color ad in Carnival Brochure				
1/2 page-full color ad in Carnival Brochure				
Corporate logo and link on the Carnival Website				
Corporate logo on Carnival posters and in Carnival Brochure				
Sponsorship video – 60 second video posted on Carnival website & social media				
4 complementary tickets to a VWC Event				
Opportunity to pre buy event tickets				