

SPONSOR APPLICATION FORM 2024



Feb 2-11, 2024
Brought to you by



Company Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Email _____

SPONSOR PREFERENCE



___ I am a new sponsor ___ I am a returning sponsor

___ Cash Donation (min \$100) | **Amount:** _____

___ Gifts in Kind | **Value & Description:** _____

___ Silent Auction Item | **Value & Description:** _____

___ Raffle Item | **Value & Description(*\$1000 minimum cost):** _____

___ VIP Basket (60 items) | **Value & Description** _____

BROCHURE AD RATES

Vernon Winter Carnival prints 10,000 copies of the Brochure each year, distributing to local businesses in Vernon and throughout the Okanagan Valley starting in early December. Ad Options:

___ Inside Back \$1600

___ Full Page \$1000

___ 1/2 Page \$800

___ 1/4 Page \$450

___ 1/8 Page \$200

Please choose:

___ I will provide my own Ad

___ Please design an Ad for me- email logo to info@vernonwintercarnival.com

Deadline Nov 1, 2023

25% off Ad
with early
bird booking
Deadline
Sept 1

EVENT SPONSORSHIPS

___ Balloon Glow \$1500 | includes banner on hot air balloons Fri & Sat | 3 available

___ Snow Sculptures \$1000 | includes branded sign by sculpture | 4 available

___ SnoGolf Hole Sponsorship \$300 | 3 available

___ Carnival Kickball Base Sponsorship \$300 | 4 available

___ Pom Pom Jar Guess \$200 | VWC provides the official jar/signage

___ Family Fun Park \$200 | Sponsor a Game in the park | 8 available

SPONSOR LEVELS

___ Diamond \$4,000 +

___ Gold \$1000-\$3,999

___ Silver \$500-\$999

___ Bronze \$100-499

Sponsor
Benefits
Next Page

SPONSOR TOTALS

_____ Cash Donation

_____ Brochure + GST 5%

_____ In Kind Total

Email Form to info@vernonwintercarnival.com