



Thank you for hosting an event during Feb 2-11, 2024 for the 64th Annual Vernon Winter Carnival! We are excited for it.. The theme is GAMES and we encourage you to use this to the best of your ability.

Host an Event

There is a link to complete at the bottom of this form.

Read these rules, then submit your event.

Deadline to submit event October 31, 2023

Changes after submission- please email us right away.

The information you provide will be used in the Carnival brochure, on the Carnival website, for promotional purposes and for ticket sales.

Brochure

The brochure will be available by the first week of December 2024.

Vernon Winter Carnival brochure is distributed Dec 1-Feb 11.

Tickets & Sales

You decide the ticket prices, number of tickets and all details.

Vernon Winter Carnival will handle all sales online.

Event Tickets will go on sale the first Friday of December – Dec 1, 2023

Tickets will have 5% GST added to the price. Vernon Winter Carnival will charge, retain and submit all GST.

Guests will receive a QR code via email as their ticket to your event.

VWC will email you a guest list the prior to your event

VWC will update you as ticket sales come in weekly in December and January.

Social Media, Website & Branding

Vernon Winter Carnival will post your event on Facebook and make you a co-host.

You will be able to approve to event title art (if you wish to create/provide it, you MUST include the Vernon Winter Carnival Logo on it).

You must display Vernon Winter Carnival branding at your event

Vernon Winter Carnival will provide you with an 11x8 door sign saying 'Official Event Host of the 2024 Vernon Winter Carnival'



If you have an event where guests are welcomed please include:

Thank you for taking part in the 64th Vernon Winter Carnival at our “Name YOUR Event”. Vernon Winter Carnival loves community, inclusion, tradition, spirit and fun. (We want guests to know that they ARE taking part in the Vernon Winter Carnival!)

Promotion, Social and Community Involvement

To ensure a successful event, please promote your event along with Carnival. Have other members of your organization sell tickets (share the online link) Put up posters in the community.

Traditional Media

In addition to the brochure Vernon Winter Carnival creates press releases for newspaper, radio and online news outlets. Your event will be mentioned in these.

Social Media

Vernon Winter Carnival will post on Facebook- please share on all socials. TAG Vernon Winter Carnival in Social Media posts. **#VWC #VernonWinterCarnival** You can tag us on Facebook, Instagram, YouTube, Twitter, LinkedIn and TikTok

Complimentary Tickets

Consider putting some event tickets aside for promotional giveaways, this is always a great way to promote your event or create excitement around it.

Media Night

We will hold a Media Night on January 17th, 2024 where event organizers will have the opportunity to attend and speak about their event to the media, sponsors and volunteers. We hope you to attend! It's lot of fun, too!

Location and time will be announced later.

Insurance

You must have and send proof of insurance prior to Vernon Winter Carnival. You must add Vernon Winter Carnival Society as “an additional insured to your policy” and we need a copy of this. Deadline November 15, 2023.

Permits & Security



Organizers are responsible for appropriate liquor licenses, if serving alcohol.
If security is needed, the organizer is responsible for this.

Vernon Winter Carnival is NOT responsible for your event permits.

Organizers are NOT covered under Winter Carnival insurance.

Cancelation

If you have to cancel your event a fee of \$100 will be charged to you.

Event Payouts

Please allow 2 weeks after Winter Carnival for payments to be processed.

Free Events | Events under \$5 Admission

Organizers of FREE events | charging under \$5 will be charged \$25 + GST to have their event printed in the brochure and listed on the website. These events MAY receive extra exposure on radio, newspaper or online advertising but not guaranteed.

Please fill out this form for your event:

https://docs.google.com/forms/d/e/1FAIpQLSef_oNge2FhTE2t7TSqzTDz3DufMlrd4XTqClfWzHfbZ59SEA/viewform?usp=sf_link

Thank you so much for hosting an event in the 64th Vernon Winter Carnival!

Kris Fuller

Executive Director

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www.Vernonwintercarnival.com